



THE BULLETIN

Overseas Press Club of America

Published at Headquarters, 1475 Broadway, New York 36, N. Y., LOnacre 4-0174

CABLE ADDRESS: OPCLUBAM

Vol. 9, No. 18

May 1, 1954

BOB CONSIDINE ELECTED OPC PRESIDENT; PROMISES YEAR OF ACTION AND ACTIVITY

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Club's Financial Picture Heralded
As "Best in History of OPC"
With High Cash Reserves

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Past President BOB CONSIDINE was returned to the helm of the Overseas Press Club of America for a second term at the OPC's Annual Meeting at the Hotel Shelton on Wednesday, April 28. The veteran International News Service columnist and correspondent was unanimously elected to succeed J. CLIFFORD STARK.

Vice president elected in order were JOHN BARKHAM, WAYNE RICHARDSON and BRUNO SHAW, while A. WILFRED MAY was voted in as Secretary-Treasurer.

Names of Board members elected appear on Page 2 of The Bulletin.

Past President J. CLIFFORD STARK opened the meeting and reported to the membership on the progress of remodeling of the Club's new Memorial Press Center at 35 East 39th Street. He said that an additional \$7,000 was required to complete the reconstruction phase, bringing estimated total expenditures to \$104,000.

"More money is still needed," he said, "to pay for decorating. Furniture will cost at least another \$30,000, while kitchen equipment will run to \$20,000. These purchases and installations will have to be made before we can physically occupy the clubhouse and before it can operate."

(Continued on Page 2)

EUROPE BOUND?

"THE PRESIDENT"—deluxe transatlantic service in luxurious double-decked "Strato" Clippers. Lower-deck lounge. Meals by *Maxim's of Paris*. Berths available at modest charge.

"THE RAINBOW"—thrifty Clipper® tourist service in million-dollar aircraft... yes, the 300-mph Super-6 Clippers used on *The Rainbow* were specially designed and built for this popular service!

*Trade Mark, Reg. U.S. Pat. Off.



More people—by far—fly to Europe on **PAN AMERICAN** WORLD'S MOST EXPERIENCED AIRLINE

Retiring Secretary-Treasurer JOSEPH J. WURZEL, in his concluding fiscal report, said that the Club today enjoys its strongest financial position in years. While the cash reserve in 1951 stood at only \$8,000, today's cash reserve has soared to \$45,000. He also said that 1954 had meant almost doubled profits for the Overseas Press Club. That profit amounts to \$19,070.

Budget Committee Chairman BRUNO SHAW then reported on his efforts to prepare a workable Club budget. He said he had consulted Manager James V. Foley, auditors and operators of a similar club to determine what budget would be best for the Club. The budget was submitted to Past President Stark.

Before turning over the chair to President CONSIDINE at 10:22 PM, Past President STARK paid tribute to the cooperation and achievements of the various Committees which operated during his administration, and to the Club Headquarters staff.

President CONSIDINE declared he was assuming his new duties "with exuberance", and promised that efforts would be made to permit a wider choice of Club candidates by Members at future annual meetings.

His program, he said, would include: news-worthy luncheons, housewarmings, cocktail parties, and increased participation in all activities by Members. Such events, CONSIDINE predicted, would develop favorable publicity for the Club which would, in turn, stimulate increased contributions to the Correspondents Fund.

Five absentee ballots received past the deadline prescribed in the By-Laws were voided by vote of the membership, although it was decided to consider action to amend the By-Laws to permit Members, called out of town unexpectedly, to vote.

It was also moved by MATTHEW HUTTNER to increase the number of alternates to the Board of Governors to five because of ties in the voting. This was referred to counsel for decision.

The Board of Governors for 1954-1955 follows:

Two-Year Members:

NORWOOD F. ALLMAN, associate editor, Business International
LAWRENCE G. BLOCHMAN, free-lance writer
CECIL BROWN, Mutual Broadcasting System commentator
EMANUEL R. FREEDMAN, foreign news editor, New York Times
CHARLES ROBBINS, story editor, the American Weekly
ANSEL E. TALBERT, aviation editor, New York Herald Tribune

One-Year Members:

FLEUR COWLES, associate editor, Look magazine
KATHRYN CRAVENS, free-lance writer
HAL LEHRMAN, free-lance writer
GABRIEL PRESSMAN, reporter, New York World-Telegram & Sun
WALTER G. RUNDLE, United Press day cable editor
CORNELIUS RYAN, associate editor, Collier's
CHET SHAW, editorial director, Newsweek

Alternates:

WILLIAM F. BROOKS, executive vice president, Allied Public Relations Associates
HENRY GELLERMANN, public relations director, Bache & Company
VIRGINIA PREWETT MIZELLE, free-lance writer
ADELE GUTMAN NATHAN, free-lance writer
REAVIS O'NEAL, vice president, Carl Byoir & Associates

New Contributor:

Max Schott \$50.00

This is the second contribution from Mr. Schott.

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*   MEMORIAL BUILDING FUND   *
*   BOXSCORE                 *
*                             *
*   Cash.....$243,745.50   *
*   Pledged.....  4,380.00  *
*   TOTAL          $248,125.50 *
*                             *
*   Still Needed.....$ 51,874.50 *
*****
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PAST PRESIDENTS

W. W. CHAPLIN
ROBERT CONSIDINE
JOHN DALY
WILLIAM P. GRAY
BURNET HERSHEY
FRANK KELLEY
LUCIAN S. KIRTLAND
LOUIS P. LOCHNER
EUGENE LYONS
LOWELL J. THOMAS
WYTHE WILLIAMS

OFFICERS

President
J. CLIFFORD STARK

Secretary-Treasurer
JOSEPH J. WURZEL

Vice-Presidents
MARY HORNADAY

A WILFRED MAY
EDWARD R. MURROW

Manager
JAMES V. FOLEY

BOARD OF GOVERNORS

JOHN BARKHAM
LAWRENCE G. BLOCHMAN
JOHN GOETTE
HAL LEHRMAN
CORNELIUS RYAN
ANSEL TALBERT

RALPH H. MAJOR, JR.
B. MATHIEU
HERBERT MATTHEWS
MALCOLM MUIR, JR.
WAYNE RICHARDSON
GERALDINE SARTAIN
BRUNO SHAW

ALTERNATES

SANFORD GRIFFITH

LEONARD SMITH

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(Ed.'s Note: New officers and governors elected at Wednesday's annual meeting will be listed above, effective next week)

NEW MEMBER APPLICATIONS

ACTIVE:

Barclay Acheson, director, International Editions, The Reader's Digest. Abroad each year since 1938; in charge of all foreign operations, including supervision of news and feature coverage since 1938. Proposed by ROBERT S. STROTHER; seconded by PAUL C. SMITH.

George William Caturani, foreign news desk, Life. London--picture editor--Life, February 1948 to September 1950. Proposed by WILLIAM P. GRAY; seconded by ROY ROWAN.

Alfred Eisenstaedt, staff photographer, Life Magazine. Japan and Korea 1945-1946; Switzerland, Italy, Czechoslovakia 1947; Great Britain 1951; Argentine 1952; Kenya, Gold Coast, Nigeria 1953; Surinam-Dutch Guiana 1953. Proposed by ELIOT ELISOFON; seconded by WILLIAM P. GRAY.

ASSOCIATE:

Bert C. Goss, executive vice president, Hill and Knowlton, Inc. New York Journal of Commerce, 1934 to 1938, as Associate Editor; Newsweek, 1938 to 1942, as Business Editor. Proposed by ROY J. BATTERSBY; seconded by WILL H. YOLEN.

Robert G. Pearson, Shell Oil Company. Magazine and book section, Office of Public Information, Navy Department, October 1941 to November 1942, and April to October 1945; Look magazine, November 1945 to February 1946; associate editor, Scribner's Commentator, September 1940 to October 1941. Proposed by SPENCER C. VALMY; seconded by EVERETT VILANDER.

Stirling Spadea, Spadea Syndicate. Proposed by DICKSON J. HARTWELL; seconded by PATRICIA L. HARTWELL.

AFFILIATE:

Edgar W. B. Fairchild, vice president and treasurer, Fairchild Publications, Inc. Proposed by CLYDE E. BROWN; seconded by LOUIS W. FAIRCHILD.

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The Chairman of the Admissions Committee announces the election to membership in the Overseas Press Club of America of the following candidates:

ACTIVE:

DON ANDERSON, Publisher, The Wisconsin State Journal, Madison.
FRED I. ARCHIBALD, publisher and editorial supervisor, Baltimore News-Post & American.

HARRY MELL AYERS, editor and publisher, The Anniston (Alabama) Star.

PAUL C. BELKNAP, editor-publisher, Albert Lea (Minnesota) Tribune.

WILLIAM OSBORNE DAPPING, managing editor, Auburn (New York) Citizen-Advertiser

ALBERT V. DIX, publisher, Times-Leader, Martins Ferry, Ohio.

GEORGE A. MC DONALD, manager, press relations, American Gas Association.

FRED M. MAC KENZIE, editorial writer, Courier-Express, Buffalo, New York.

(Continued on Page 4)

- ✓ ALICIA PATTERSON, Newsday, Garden City, New York
- ✓ JAMES R. PATTERSON, assistant to president, United Aircraft Export Corporation, London.
- ✓ JOHN K. QUAD, managing editor, The Daily Home News, New Brunswick, N.J.
- ✓ DONALD W. REYNOLDS, editor and publisher, Southwest-Times Record, Fort Smith, Arkansas.
- ✓ ESTHER VAN WAGONER TUFTY, Tufty News Bureau, Washington, D.C.

ASSOCIATE: ✓ FRANK L. TAYLOR, publisher, Milwaukee (Wisconsin) Sentinel

FOREIGN FLAVORED ITEMS: Back in U.S. on extended home leave is HENRY SHAPIRO, ex-UP bureau chief in Moscow. Last of the group of U.S. correspondents permitted to take their Russian wives from the USSR, SHAPIRO left the Red capital last fall and travelled in Western Europe on a roving assignment, including the Berlin conference.

BENJAMIN COHEN just returned from the Latin American Conference in Caracas and a visit with his family in Chile...BILL SAFIRE has returned to the TEX and JINX McCRARY group after year's service with American Forces Network in Germany.

R.E. FITZ GIBBON of Caltex Oil Company has returned from 6-week assignment in North Europe. Lead story in current Commentary is HAL LEHRMAN's article, "Kibya, Jerusalem and The River Jordan." He's on lecture tour in Maine now...The sixth in HARRISON FORMAN's 'round-the-world series, "Beyond the Hindu Kush", in this month's True. And that April 24 Newsweek cover of Vietnamese paratrooper was a pix shot by FORMAN in Laos, Indo-China.

* COMMITTEE SEES NO * Discussion by the Awards Committee last week led Chairman
* NEED TO CHANGE * JOHN BARKHAM to the conclusion that no changes are needed in the
* AWARDS METHODS * methods of selecting the annual winners.
***** BARKHAM reports that the session was called at the request
of Committee members to consider possible improvements in the system. "But only three
members attended the meeting," he says, "from which the chairman deduces that the 1954
awards were so successful that no changes are desired."

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WIRE #
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SAN FRANCISCO DATELINE--(Special to The Bulletin)-RICHARD TREGASKIS scheduled for SF visit from his home in Newport Beach. Since completing documentary in Korea for U.S. State Dept. which he wrote and directed, he's turned out Boeing jet transport piece for Collier's, others for Satevepost, Argosy, Nation's Business and True's Automobile Yearbook...San Francisco Press Club weekly, The Black Kitten, published OPC Award winners...LARRY BLOCHMAN was a weekend visitor recently....Your West Coast reporter has prepared a "confidential critique" of UNESCO's publication, "News Agencies", as part of his present field research for projected work on history and personnel of U.S. press associations.--(By JOSEPH Q. RIZNIK).

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Here and There: DAN KURZMAN, ex-NBC Middle East correspondent, has completed a six-month lecture tour in 25 states, the talks being based on material obtained during recent junket in Mid East, North Africa and Asia...MARY HEATON VORSE covered the recent Auto-workers Educational Conference in Chicago, for The Sign...Elected: ROY J. BATTERSBY as a vice president of Hill and Knowlton, Inc. He's director of publicity with the PR firm...FRED LEIGHTON elected president, National Council of American Importers....

O-O-O-O-O-O-O

Appointed: CAROL WELD, ex-INS, Chicago Tribune, etc., foreign correspondent, as editor of the New Smyrna (Florida) News. Forced to write the story of her own appointment in the paper, she did a two-paragraph piece which included the mention of her contributions to the OPC books, "Inside Story" and "Off the Record", and fact she's a charter member of Club...HELEN MAMAS ZOTOS is handling publicity for the fourth annual spring benefit ball of the Friends of the Greek Village, May 6, Hotel Pierre. Sponsors of the event include wives of two OPCers, SPYROS SKOURAS and OTTO TOLISCHUS. Proceeds go for relief of Ionian Islands earthquake victims.....

Note from Club Headquarters: Would DON GLASSMAN kindly supply his current address for Club files?

ASIA AUTHORITY TELLS OPC USE OF U.S. TROOPS IN INDO-CHINA LIKELY IF FRENCH LEAVE

Harlan Cleveland, executive editor of The Reporter magazine, told an OPC audience last Thursday, April 22, the possibilities were good that the U.S. would have to send troops into Indo-China.

Cleveland, ex-ECA expert on China and Asian aid affairs, and His Excellency, G. L. Mehta, Indian Ambassador to the U.S., both appeared as guest speakers at the luncheon session in Toots Shor's Restaurant. The Indian official's comment, however, was "off the record". Ambassador Mehta made this request, saying he wished to give the Club his frank opinion but felt it would be inappropriate to do so publicly only four days before the start of the Geneva conference.

The gist of Cleveland's remarks was that the U.S. simply could not afford to lose Indo-China to the Red world. In a question-and-answer period following the short talk, he was asked about the likelihood of a Korean-type stalemate resulting in Indo-China. He replied, in effect, that whether we achieve victory, suffer a loss or create a stalemate, the U.S. would have no choice except to enter the conflict should the French pull out or the Chinese Reds do something more to make American action necessary.

The well-attended meeting marked the final luncheon to be presided over by out-going OPC President J. CLIFFORD STARK. On the dais with him were MANNY FREEDMAN, New York Times; GENE FARMER; Gideon Seymour, Minneapolis Star & Tribune; Program Chairman PAT LOCHRIDGE HARTWELL; BRUNO SHAW; H.M. AYRES, editor & publisher, Anniston (Alabama) Star; and MARY HORNADAY. New member RUTH WHEARTY of Radio Free Europe got off to a good start in the Club, winning the door prize, "China Handbook, 1953-54" and current copy of The Reporter.

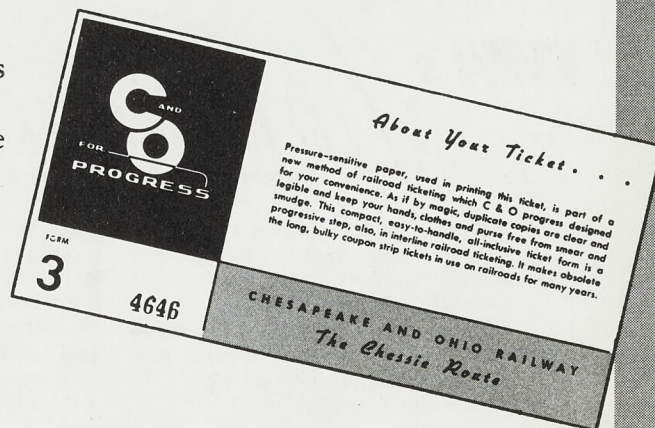
Members attended included: N.F. ALLMAN...JEAN L. BAER...JOHN PRICE BELL...HIRAM BLAUVELT...ELAINE CARRINGTON...HUGH CONWAY...LEONARD DAVIS...VICTOR DE GUINSBURG...JULIA EDWARDS...CARLISLE ESTES...R.E. FITZ GIBBON...BELLA FROMM...LUCY A. GOLDSMITH...LEE K., SAM A. JAFFEE...JUSTUS B. LAWRENCE...RUTH LLOYD...GEORGE MASTERS...ADELE NATHAN...MRS. JEFFERSON PATTERSON...R.C. KELELHARING...JOSEPH PETERS...WAYNE RICHARDSON...FRED ROSEN...MADELINE ROSS...IRENE S. TAYLOR...SPENCER VALMY...ED HYMOFF...SERGE FLIEGERS...LEO LANIA...JOSEF C. DINE, others.

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Notes: JUSTUS B.L. LAWRENCE of the New York PR firm bearing his name was a guest at President Eisenhower's most recent stag dinner last week-end...LEONARD DAVIS' guest of honor at a Washington exhibit this week was Bernard Baruch. Exhibit put on by American Hearing Aid Ass'n., of which DAVIS is sec'y and PR director.

Setting the pace!

NEW TICKET FORM. A new method of railroad ticketing designed by Chesapeake and Ohio Railway Progress, makes obsolete the long bulky coupon strip tickets in use on railroads for many years. Of especial advantage in interline railroad ticketing, Chesapeake and Ohio Railway's new all-inclusive ticket form is compact and easy-to-handle. Pressure-sensitive paper produces clear and legible copies and keeps your hands, clothing, and purse free from smear and smudge.



CHESAPEAKE and OHIO RAILWAY

CLASSIFIEDS

For Rent: Apt., 122 East 71st St., modern, large studio room, kitchen, bath, immediate occupancy, \$120 monthly. Phone Erny Trumpy, REgent 7-3744.

For Rent: 4-room penthouse overlooking Stuyvesant Square; all facilities, conveniences; terrace; occupancy June 1; \$246.50 monthly. Phone Fred Leighton, ALgonquin 4-9413.

For Sale: '46 Nash, 4-door, Reasonable. CHelsea 2-0892.

Wanted to Rent: In Connecticut, commuting distance; 3-bedroom house, accessible schools, transportation, salt water. Write Mary Heaton Vorse, % Joel O'Brien, 26 West 96th St., NYC.

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Notes: Recommended Reading--Bill Oatis' "Perils of a Reporter in a Red Satellite Nation", in April 17 Editor & Publisher...April 19 Public Relations Journal carries pix of new OPC president BOB CONSIDINE hard at work on an air-cooled machine at A-sub launching. Journal also quotes his lead: "The submarine Nautilus plunged eagerly into the water today, her menacing snout still dripping with champagne flung at her by Mrs. Mamie Eisenhower, and the age of atomic navies was born."...Another of CORNELIUS RYAN's and Collier's space stories in last issue, with front-of-the-book plug for RYAN's work in this field.....

Among numerous OPCers photographer and quoted in Editor & Publisher reports on ASNE and ANPA conventions: Shot of CARROLL BINDER, Minneapolis Tribune..and story on panel with REILMAN MORIN, FRANK NOEL and TOM WHITNEY participating...Also in E & P current issue: Interviews with MAX DESFOR, new Wide World supervising editor (see last week's Bulletin, and HENRY SHAPIRO (see story elsewhere on these pages). Pix shows SHAPIRO, wife Ludmilla and daughter Irina, 13.....ANPA, incidentally, followed OPC and other footsteps in adopting resolution urging State Dep't to try to free newsmen Don Dixon and Richard Applegate from Chinese Reds...

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Editor and Editorial Board Chairman: RALPH H. MAJOR, JR. Executive Editor: ROBERT L. DUNNE. Special Correspondents: BARBARA WACE (London); CURT L. HEYMANN (Paris); JOSEF ISRAELS II (Vienna); EDMUND STEVENS (Rome); GERHARD STINDT (Berlin); DAVID BOGUSLAV (Manila); GREG MacGREGOR (Tokyo); JOHN WILHELM (Mexico City); JESSIE STEARNS (Washington); JOSEPH Q. RIZNIK, (San Francisco).

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Non-Members: \$10 Per Year - Advertising Rates on Request  
Copy Deadline: Tuesday PM weekly.



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